

VOLUNTEERPRO MEMBERSHIP PROSPECTUS

VolunteerPro is an **exceptional investment** in developing employee talent, growing your volunteer workforce, and modernizing your organization's volunteer strategy.

Here's why ...

About VolunteerPro

VolunteerPro is an affordable, online professional development community, offering support, evidence-based training, time-saving resources, and a road-tested path to create mastery in volunteer management. Founded four years ago, we are a service of [Tobi Johnson & Associates](#), an established consultancy and respected thought leader in the nonprofit field.

Leadership development is the basis of our model. Our training and support help leaders of volunteers become confident and effective leaders in your organization, all while supporting the development and growth of a high-performing volunteer program.

Our goal is to help organizations transform their volunteer strategy and build the foundation for robust, sustainable volunteer engagement — It's more program development, growth, and support, as well as professional development!

VolunteerPro Helps Your Organization Tackle Big Challenges

Our best-in-class training and professional development resources are designed to support the entire volunteer lifecycle and will grow your organization's capacity using the latest tools and technologies.

Here's a small sample of the trainings and resources our members receive...

Assess Programs and Manage Risks Associated with Volunteer Involvement

- [Webinar] Risk Management Without the Worry
- [Tool] Risk Management Plan Template
- [Tool] Policy Development Template and Samples

Implement Standard Operating Procedures to Ensure Effective Oversight

- [Webinar] Strategic Planning for Volunteer Programs: How to Build Your Operations Plan
- [Tool] Volunteer Operations Plan Template
- [Tool] Chart of Accountabilities Spreadsheet

Develop Meaningful Performance Metrics to Track Volunteer Impact

- [Webinar] How to Set Key Outcome Metrics to Track Volunteer Impact
- [Tool] Outcome Indicators for Volunteer Organizations
- [Tool] Logic Model Worksheet

Recruit and Retain a Diverse Range of Volunteers Using Modern Marketing

- [Webinar] Developing a Full-Stack Online Volunteer Recruitment Strategy
- [Tool] Online Volunteer Recruitment Campaign Workbook
- [Tool] Volunteer Editorial Calendar Spreadsheet

Design Training That Deepens Volunteer Commitment and Consistency

- [Webinar] How to Design a Super Sticky Skills-Based Volunteer Training Program
- [Tool] Volunteer Training and Task Priorities Worksheet
- [Tool] Course Design Planning Worksheet

Invest in Your Employees and Grow Your Volunteer Workforce

VolunteerPro members get access to the four essential elements that separate highly successful volunteer programs from the rest: proven strategies for growth, time-saving tools and templates, coaching, and community.

We offer these elements to our members every single month through Tobi's 30 years of experience in launching and upgrading volunteer programs, coupled with research-based theory and real-world execution. The VolunteerPro Premium Membership Community isn't so much a training program as it is an IMPLEMENTATION program.

The result: incredibly effective long-term systems and time-saving ASSETS ready to be deployed repeatedly as you grow volunteer engagement at your nonprofit.

Member Benefits

The VolunteerPro Premium Membership Community is THE ONLY comprehensive professional network and implementation program of its kind for volunteer organizations who are ready to modernize their practices and engage consistent, reliable, high-quality volunteer talent.

Here is a look at what our members get, every single month:

- A 60-minute action-oriented program development training session with Tobi Johnson.
- A second 60-minute hyper-focused training session with Tobi or a guest instructor.
- A live implementation group coaching call for facilitated idea exchange.
- Instant access to our resource vault with replay recordings and downloads of over 300 time-saving tools organized across the wide spectrum of volunteer management topics.
- A lively peer-based community forum to share ideas and challenges.

Annual Membership

- Single Pay: \$499/year (save \$89)
- Twelve Pay: \$49/month

To Join: Visit our [membership page](#) or contact us to pay by check. We also offer generous bulk pricing for groups. Contact us for details.

An Investment in Volunteers is an Investment in Sustainability

Volunteerism is booming, and there are people in every community brimming with energy and inspiration to give back; however, not every organization will get their piece of the pie.

The key ingredient to finding, and keeping, volunteers engaged in your organization is a modern, high-impact volunteer strategy.

And, with your permission, that's what I'd LOVE to show you how to make a reality.

Contact us for more information. We would be happy to discuss solutions to fit your needs.

Tobi Johnson, MA, CVA, President and Founder

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See Tobi's bio [here](#).